



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicants : Thomas J. Perkowski, et al.
Application Serial No.: 10/602,990
Filing Date: : June 24, 2003
Title : INTERNET-BASED BRAND MARKETING
COMMUNICATION NETWORK ALLOWING MEMBERS OF
A BRAND MANAGEMENT TEAM TO COMMUNICATE
DIRECTLY WITH CONSUMERS SHOPPING ALONG EC-
ENABLED WWW-SITES, AND SERVICED BY
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND
MANAGED BY BRAND MANAGEMENT TEAM MEMBERS
AND/OR AUTHORIZED PARTIES
Examiner : Jeffrey D. Carlson
Group Art Unit : 3622
Attorney Docket No. : 100-059USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED JANUARY 8, 2009

Sir:

In response to the Office Action mailed January 8, 2009, Applicants hereby submit the following amendments to the same: